# Vancouver Chinese Presbyterian Church Summer Conference 2025 Survey Data and Report

Prepared by: Billy Lo

Date: Aug 27, 2025

# **Survey Data Analysis**

# **Language Group Breakdown**

Language Group	Number of Responses	Percentage
English	14	50.0%
Cantonese	12	42.9%
Mandarin	2	7.1%
Total	28	100%

# **Overall Experience Ratings**

Rating	Count	Percentage
Excellent	17	60.7%
Good	11	39.3%
Fair	0	0%
Needs Improvement	0	0%

100% of attendees rated the conference positively, with no negative feedback — a strong endorsement of the event's quality.

# **Most Enjoyed Aspects**

Across all language groups, the most frequently enjoyed elements were:

- Speaker presentations
- Group discussions
- Food and fellowship
- Music and worship

These aspects were consistently praised, highlighting the conference's spiritual depth and community warmth.

# **Suggested Improvements**

Attendees offered thoughtful suggestions for future enhancements:

- Better time control
- More group discussion
- Add workshops
- More organized food ticketing
- Earlier finish time on Saturday
- Increased participation
- Follow-up with non-Christian attendees
- Sing theme song more often
- Provide notes in advance
- Bring more kids
- Consider venues away from church

These ideas reflect a desire to refine logistics and deepen engagement — not dissatisfaction.

#### **Future Participation Interest**

#### **Response Count Percentage**

Yes 9 32.1%

Maybe 14 50.0%

No 2 7.1%

Total 25 100%

While only 32% gave a firm "Yes," **half are open to returning**, and only 2 said "No" — a clear opportunity for follow-up and re-engagement.

#### **Success Report: VCPC Summer Conference 2025**

#### **Executive Summary**

The 2025 Summer Conference was a spiritually enriching and socially vibrant event, bringing together English, Cantonese, and Mandarin-speaking attendees. With **100% positive ratings** and strong engagement across all groups, the conference delivered meaningful impact and laid the groundwork for future growth.

#### **Key Highlights**

- **Diverse Participation**: Balanced representation across language groups fostered inclusivity.
- Universal Satisfaction: Every attendee rated the experience as either "Excellent" or "Good."
- **Engaged Feedback**: Suggestions focused on logistics and programming not content showing deep investment.
- **Future Potential**: While only 32% committed to future participation, 50% are open to returning, offering a clear path for outreach and momentum-building.

### Conclusion

VCPC's Summer Conference 2025 was a resounding success. The feedback reveals a community energized by faith, fellowship, and a shared desire to grow. With thoughtful improvements and strategic follow-up, future conferences can build on this strong foundation and reach even greater heights.